

# Accelerating Innovation to Connect and Secure the World

At Keysight, we inspire and empower innovators to bring world-changing technologies to life. Serving as a global innovation partner, we deliver market-leading design, emulation, and test environments that help companies develop and deploy breakthroughs faster, with less risk, throughout the product life cycle. Our differentiated technologies, measurement expertise, and tailored solutions are built from a foundation of co-innovation with industry ecosystem leaders. With Keysight, engineers gather insights sooner, to build and go to market with confidence.

Keysight Technologies (NYSE: KEYS) is an S&P 500 technology company, headquartered in California, with offices and manufacturing worldwide. We've pioneered 3,800+ patents and our ~15,000 employees work with 30,000+ customers to start technology revolutions.

## Industries served:

- Aerospace and defense
- Automotive
- Communications – wired and wireless
- Education
- Energy
- Finance and capital markets
- Government
- Healthcare
- Industrial and utilities
- Information technology
- Manufacturing
- Retail
- Semiconductor
- Software

## Key facts

**#1**  
market  
position<sup>1</sup>

**30K+**  
total  
customers<sup>2</sup>

**~15K**  
employees

**100+**  
countries  
served

**\$5.5B**  
revenue

**3.8K+**  
patents<sup>3</sup>

**\$22B**  
market  
capitalization<sup>4</sup>

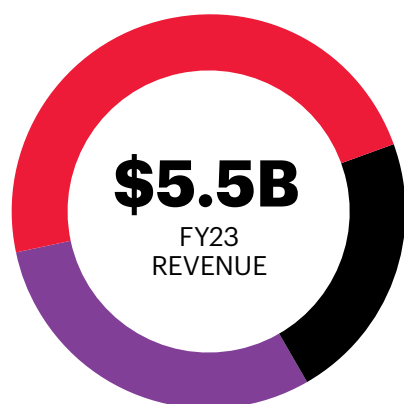
1 Per company estimate

2 Includes indirect channel

3 Patents awarded to Keysight and Keysight's business under Agilent Technologies and Hewlett-Packard

4 As of fiscal year-end FY23

## Keysight revenue and growth



**45% / \$2.4B**

### Commercial communications

Key customers include Alphabet, Amazon, AT&T, Broadcom, Cisco, Fujitsu, HP, Nvidia, Lenovo, LG, Meta, Microsoft, Nokia, Qualcomm, and Samsung.



**23% / \$1.3B**

### Aerospace, defense, and government

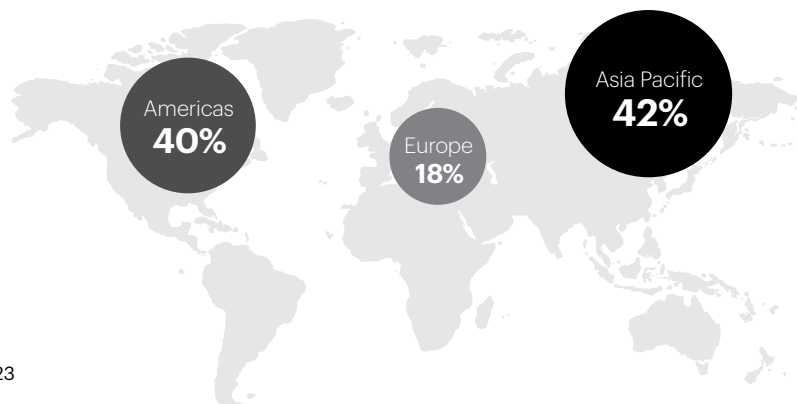
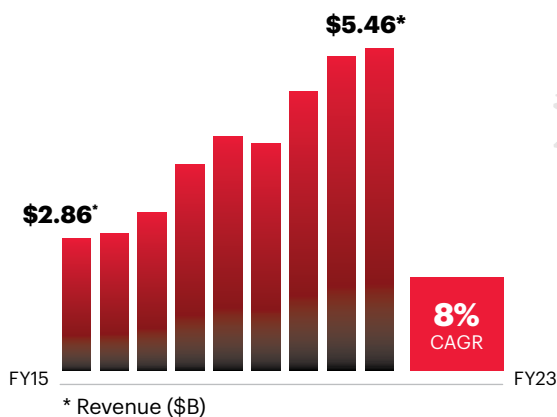
Key customers include BAE Systems, Boeing, Leonardo, Naval Research Lab, and the U.S. government.



**33% / \$1.8B**

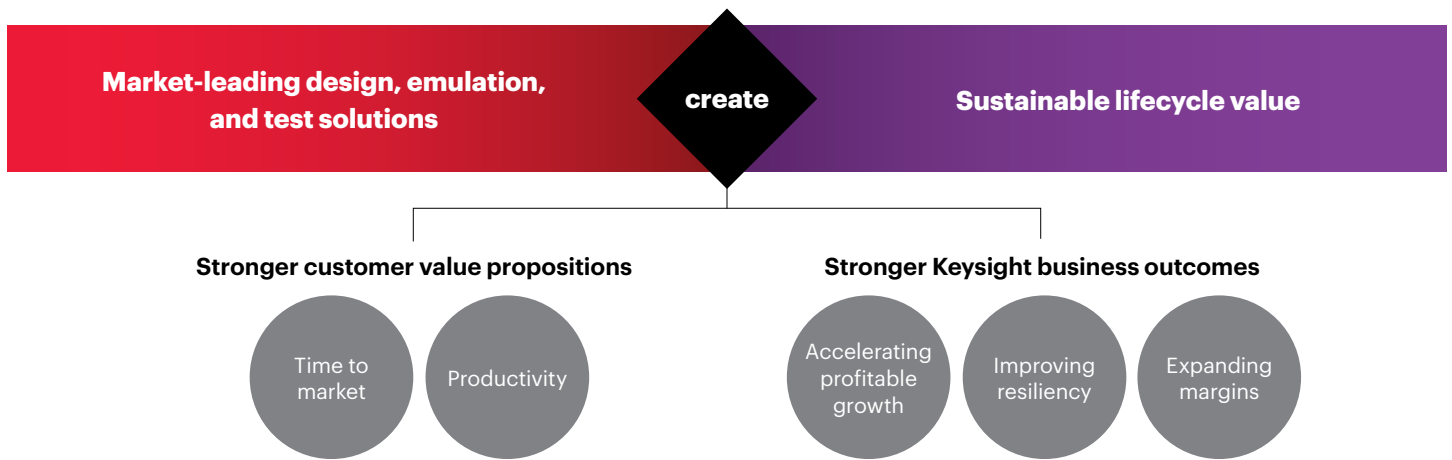
### Electronic industrial

Key customers include Daimler, Delphi, Ford, Infineon, Qorvo, Siemens, Taiwan, Semiconductor, and Tesla.

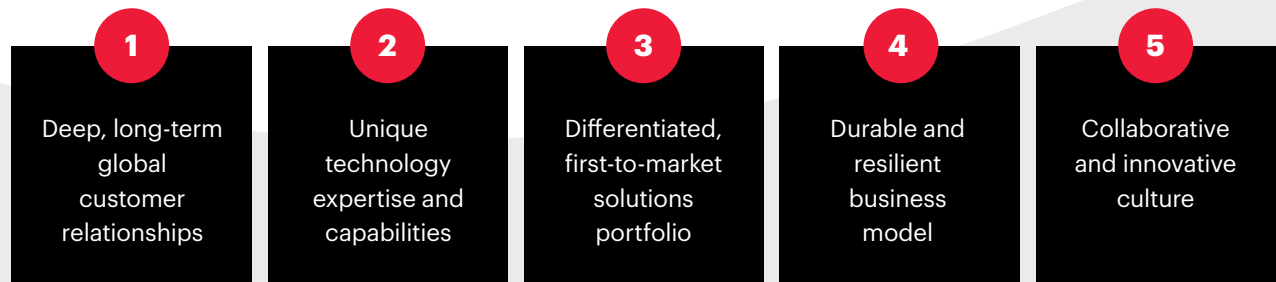


# Core strategy and differentiators

**A consistent software-centric solutions strategy accelerates the innovation of long-term technology trends.**



**Durable and sustainable competitive advantages act as strategic enablers of Keysight's continued value creation.**



## Keysight's Leadership Model for customer success






Keysight employs this business framework to deliver greater value to customers, shareholders, and employees.



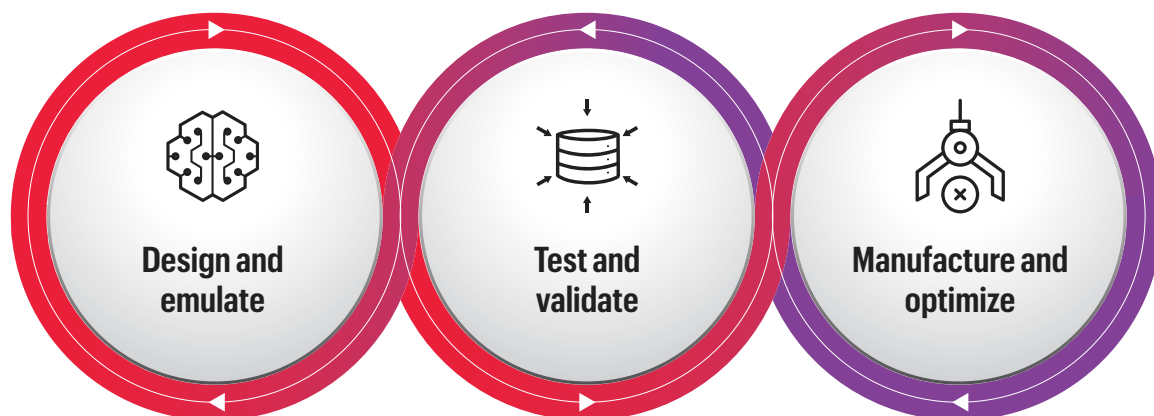


# Key products and services

Keysight offers software, hardware, and service solutions that accelerate innovation in current and emerging technology markets.

Product design, emulation, and test software, leveraging AI and digital twins.	High-performance test and measurement equipment, such as oscilloscopes, signal analyzers, and signal generators.	Network visibility, emulation, and test solutions.	Equipment calibration and repair, education, consulting, and other services.	Design and test systems for specific industry use cases.
				
Product design and test software	Test and measurement equipment	Network performance solutions	Professional services	Test systems

**Keysight enables customers at every step of their go-to-market journey.**



## An award-winning culture



Keysight's collaborative culture is a strategic business driver, enabling it to meet customer needs and reward shareholders by fostering innovation and a commitment to results. Corporate social responsibility (CSR) and diversity, equity, and inclusion (DEI) practices guide Keysight's vision of building a better planet.



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Keysight enables innovators to push the boundaries of engineering by quickly solving design, emulation, and test challenges to create the best product experiences. Start your innovation journey at [www.keysight.com](http://www.keysight.com).

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